



Republic of the Philippines
 PROVINCE OF CAGAYAN
 City of Tuguegarao
NINTH CITY COUNCIL



EXCERPTS FROM THE MINUTES OF THE 74th REGULAR SESSION OF THE NINTH CITY COUNCIL OF TUGUEGARAO CITY, CAGAYAN HELD ON JANUARY 16, 2024, (TUESDAY), 9:00 A.M., AT THE SANGGUNIANG PANLUNGSOD SESSION HALL

PRESENT:

Hon. Bienvenido C. De Guzman II	City Vice Mayor/Presiding Officer
Hon. Mark Angelo B. Dayag	Sangguniang Panlungsod Member
Hon. Maria Rosario B. Soriano	-do-
Hon. Ronaldo S. Ortiz	-do-
Hon. Imogen Claire M. Callangan	-do-
Hon. Gilbert S. Labang	-do-
Hon. Jude T. Bayona	-do-
Hon. Karina S. Gauani-Viernes	-do-
Hon. Arnel T. Arugay	-do-
Hon. Grace B. Arago	-do-
Hon. Tirso V. Mangada	-do-
Hon. Marc Aldous C. Baccay	-do-
Hon. Restituto C. Ramirez	Ex Officio Member
Hon. Cerene Pearl T. Quilang	-do-

ABSENT:

Hon. Mary Marjorie P. Martin-Chan	Sangguniang Panlungsod Member (on Sick Leave)
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CITY RESOLUTION NO. 12-09-2024

RESOLUTION ADOPTING THE "MABUHAY" AND "SALAMAT" GESTURES IN TUGUEGARAO CITY

Sponsors:	Hon. Imogen Claire M. Callangan
	Hon. Tirso V. Mangada
	Hon. Maria Rosario B. Soriano
	Hon. Mark Aldous C. Baccay
	Hon. Jude T. Bayona
	Hon. Bienvenido C. De Guzman II
	Hon. Mark Angelo B. Dayag
	Hon. Ronaldo S. Ortiz
	Hon. Gilbert S. Labang
	Hon. Karina S. Gauani-Viernes
	Hon. Arnel T. Arugay
	Hon. Grace B. Arago
	Hon. Restituto C. Ramirez
	Hon. Cerene Pearl T. Quilang

WHEREAS, the goal of the Department of Tourism's Filipino Brand of Service Excellence is to establish a standard for front-line employees in the tourism and hospitality sectors. This standard serves as a benchmark for measuring their ability to provide excellent service to visitors, thereby solidifying the Filipino manner of hospitality as our distinctive brand;

WHEREAS, the need for expressions of gratitude and appreciation is essential in fostering positive relationships and a harmonious environment;

WHEREAS, in branding our exceptional service, the incorporation of the "Mabuhay" greetings, accompanied by a gesture of putting the right palm on the chest, serves as a poignant reminder of the 7M's encapsulating Filipino Core Values (MakaDiyos, Makatao, Makakalikasan, Makabansa, Masayahin, May Bayanihan, at May Pag-asa);

WHEREAS, the "**Salamat**" gesture, a traditional hand gesture symbolizing gratitude and thanks, holds a deep cultural significance and is universally recognized as a symbol of respect and acknowledgment. The integration of cultural symbols into our daily interactions fosters inclusivity, understanding and unity among diverse individuals, aligning with our values of promoting a respectful and appreciative community. The adoption of the 'Salamat' gesture serves as a simple yet powerful means to express gratitude without language barriers;

WHEREAS, the Tuguegarao City Government officially adopts the "Mabuhay" and "Salamat" gestures as a symbol of warm hospitality and gratitude;

WHEREAS, members of the Tourism and Hospitality sectors are encouraged to use the "Mabuhay" and "Salamat" gestures in appropriate situations to express warm hospitality and gratitude, recognizing its cultural significance;

WHEREAS, the Tuguegarao City Government shall incorporate information about the "Mabuhay" and "Salamat" gestures in relevant communication materials and training sessions to educate members about its cultural context and significance;

WHEREAS, the Tuguegarao City Tourism Office may incorporate the "Mabuhay" and "Salamat" gestures into its events and programs, urging attendees to use them as a means of showing warm hospitality and gratitude;

WHEREAS, the City Tourism Officer, Ms. Gina Adducul, made a suggestion during the committee meeting to incorporate the "Mabuhay" and "Salamat" gestures not only to the Tourism and Hospitality Sectors but also to Schools to encourage students to establish a standard on developing a consistent spirit of warm hospitality and gratitude;

WHEREAS, there is a need for the passage of a resolution Adopting the "Mabuhay" and "Salamat" gestures in Tuguegarao City;

WHEREAS, upon the evaluation of the subject referred, the Committee recommends for the passage of a resolution Adopting the "Mabuhay" and "Salamat" Gesture in Tuguegarao City;

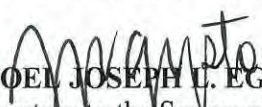
WHEREAS, the Body further recommends during its deliberation in the plenary to also express the "Mabuhay" and "Salamat" gestures in Ybanag dialect which are "Dios y Umay Nikamu"/"Dios Nikamu" and "Dios Mabbalo."

NOW, THEREFORE, RESOLVE as it is hereby **RESOLVED**, to adopt the "Mabuhay" and "Salamat" gestures in Tuguegarao City.


On joint motion, **CITY RESOLUTION NO. 12-09-2024** was **APPROVED**.

X-X-X

I HEREBY CERTIFY TO THE CORRECTNESS OF THE FOREGOING:


DR. JOEL JOSEPH C. EGIPTO
Secretary to the Sanggunian

ATTESTED:


HON. BIENVENIDO C. DE GUZMAN II
City Vice Mayor/ Presiding Officer
Date: 01/17/2024

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