

Republic of the Philippines  
Province of Cagayan  
TUGUEGARAO CITY

**NINTH CITY COUNCIL**

**COMMITTEE REPORT**

January 23, 2024

**Submitted by:**

**COMMITTEE ON TOURISM, CULTURE AND ARTS**

**PRESENT:**

**HON. KARINA S. GAUANI-VIERNES** - Member, Committee on Tourism, Culture and Arts

**HON. IMOGEN CLAIRE M. CALLANGAN** – Chairman, Committee on Tourism, Culture and Arts

**HON. MARIA ROSARIO B. SORIANO** - Member, Committee on Tourism, Culture and Arts

**HON. MARC ALDOUS C. BACCAY** - Member, Committee on Tourism, Culture and Arts (Via Teleconferencing)

**RESOURCE PERSONS:**

<b>DIR. TROY ALEXANDER G. MIANO</b>	-	Department of Tourism Region II
<b>MR. ROMEO G. CARANGUIAN, JR.</b>	-	Department of Tourism Region II
<b>MS. KRISTINE A. WANDAGAN</b>	-	Department of Tourism Region II
<b>MS. JOYLYN P. CAUILAN</b>	-	Department of Tourism Region II
<b>MS. GINA T. ADDUCUL</b>	-	City Tourism Officer

**FOR THE PRESIDING OFFICER:**

The joint committees met and deliberated on the referral:

**COMMITTEE REPORT NO. 27-2024**

**SUBJECT:**

**Draft Resolution Supporting the Department of Tourism in the Enforcement of Mandatory Accreditation of Primary Tourism Enterprises and Voluntary Accreditation of those Identified under the Secondary Category**

**FINDINGS:**

1. Republic Act No. 9593 otherwise known as the Tourism Act of 2009 entitled “ An Act declaring a national policy for tourism as an engine of investment, employment, growth and national development, and strengthening the Department of Tourism and its attached agencies to effectively and efficiently implement that policy” was approved last May 12, 2009.
2. In compliance to Section 17 (4), in relation to (2) (xi) of R.A. No. 7160, otherwise known as the Local Government Code of 1991 that grants the local government units the power to deliver and/or regulate basic services and facilities including primary and secondary tourism enterprises, the Department of Tourism has devolved its licensing regulatory powers over the operations and maintenance of aforesaid establishments.
3. Section 14 ( C ) in subchapter II-A of RA 9593 instructs the office of Tourism Standards and Regulations to develop and enforce a comprehensive system of mandatory accreditation of primary tourism enterprises and voluntary accreditation of secondary tourism enterprises, in accordance with prescribe guidelines and standards.
4. The representatives of the Department of Tourism propounded on the objectives of the comprehensive system of mandatory accreditation of PTEs and voluntary accreditation of STEs as well as its benefits not only to the tourism industry but to the tourism enterprises as well.

5. Amendments and suggestions raised during the Committee hearing were already incorporated in the resolution particularly on the coverage of Primary Tourism Enterprises (PTEs) and Secondary Tourism Enterprises (STEs) and also inclusions of additional legal bases/circular as to its mandatory accreditation.

**RECOMMENDATION:**

After a thorough discussion and finding the subject resolution to be in order, meritorious and beneficial to the constituents of Tuguegarao City, the committee recommend for the passage of a Resolution Supporting the Department of Tourism in the Enforcement of Mandatory Accreditation of Primary Tourism Enterprises and Voluntary Accreditation of those Identified under the Secondary Category.

Respectfully submitted:




**HON. KARINA S. GAUANI-VIERNES**  
Member, Committee on Tourism, Culture and Arts



**HON. IMOGEN CLAIRE M. CALLANGAN**  
Chairman, Committee on Tourism, Culture and Arts

**HON. MARIA ROSARIO B. SORIANO**  
Member, Committee on Tourism, Culture and Arts



**HON. MARC ALDOUS C. BACCAY**  
Member, Committee on Tourism, Culture and Arts

**DRAFT RESOLUTION SUPPORTING THE DEPARTMENT OF TOURISM IN THE  
ENFORCEMENT OF MANDATORY ACCREDITATION OF PRIMARY TOURISM  
ENTERPRISES AND VOLUNTARY ACCREDITATION OF THOSE IDENTIFIED UNDER  
THE SECONDARY CATEGORY**

Sponsor: **HON. IMOGEN CLAIRE M. CALLANGAN**  
**HON. TIRSO V. MANGADA**  
**HON. MARIA ROSARIO B. SORIANO**  
**HON. MARK ALDOUS C. BACCAY**  
**HON. JUDE T. BAYONA**  
**HON. BIENVENIDO C. DE GUZMAN II**

**WHEREAS**, Republic Act No. 9593 otherwise known as the Tourism Act of 2009 entitled “ An Act declaring a national policy for tourism as an engine of investment, employment, growth and national development, and strengthening the Department of Tourism and its attached agencies to effectively and efficiently implement that policy” was approved last May 12, 2009;

**WHEREAS**, in compliance to Section 17 (4), in relation to (2) (xi) of R.A. No. 7160, otherwise known as the Local Government Code of 1991 that grants the local government units the power to deliver and/or regulate basic services and facilities including primary and secondary tourism enterprises, the Department of Tourism has devolved its licensing regulatory powers over the operations and maintenance of aforesaid establishments;

**WHEREAS**, the regulation of Tourism enterprises by the local government units are still governed by the Tourism Code of 1980, with its related implementing rules and regulations even if they have subsequently been revised in 1992 for accommodations and tourism related establishments or secondary tourism enterprises, 1995 for travel and tour agencies, 2000 for frontline and transport services;

**WHEREAS**, section 14 ( C ) in subchapter II-A of RA 9593 instructs the office of Tourism Standards and Regulations to develop and enforce a comprehensive system of mandatory accreditation of primary tourism enterprises and voluntary accreditation of secondary tourism enterprises, in accordance with prescribe guidelines and standards;

**WHEREAS**, the following are the list of the Primary and Secondary Tourism Enterprises:

**PRIMARY TOURISM ENTERPRISES**

**1. Accommodation Establishments**

- a. Hotels
- b. Resorts
- c. *Apartment Hotel*
- d. Mabuhay Accommodation (tourist inns, motels, pension houses, and bed and breakfast, among others)
- e. Homestay

**2. Travel and Tour Services**

- a. Travel and Tour Agency
- b. Travel Agency
- c. Tour Operator

**3. Tourist Transport Operators**

- a. Tourist Land Transport Operator
- b. Tourist Water Transport Operator
- c. Tourist Air Transport Operator
- d. Motorized Banca

**4. Meetings, Incentives, Conventions and Exhibitions (MICE)**

- a. MICE Organizer
- b. MICE Facility/Venue

**5. Adventures/Sports and Ecotourism Facilities**

**6. Tourism Frontliner**

- a. Tour Guide

## **SECONDARY TOURISM ENTERPRISES**

### **1. Tourism-related Enterprises**

- a. Restaurant
- b. Tourism Training Center
- c. Target Shooting Range
- d. Department Store/Shopping Mall/Tourist Shop/Specialty Shop
- e. Farm Tourism Camp
- f. Gallery/Museum
- g. Tourism Entertainment Complex
- h. Tourism Recreation Center
- i. Zoos
- j. Rest Area/Restroom
- k. Surfing Camp

### **2. Health and Wellness Services**

- a. Ambulatory Clinic
- b. Spa
- c. Tertiary Hospital

### **3. Tourism Frontliner**

- a. Tourism Trainer
- b. Surfing Instructor

**WHEREAS**, the Local Government Units, the private section industries and other tourism stakeholder will be consulted by the Department of Tourism (DOT) in the formulation and promulgation of the new rules and regulations governing the operation and activities of all tourism enterprises, including but not limited to a national standard for licensing accreditation and classification of tourism enterprises, prescribing therein minimum levels of operating quality and efficiency for their operation in accordance with the recognized international standards, impose reasonable penalties for violation of the accreditation policies;

**WHEREAS**, the DOT shall conduct regular training and continuing education to enhance the capability of the LGUs and their tourism officers in partnership with the private sector to properly implementation the regulatory provisions of the Tourism Act of 2009;

**WHEREAS**, the DILG issued MC No. 2019-17 reiterating Republic Act No. 9593 or the "Tourism Act of 2009", Rule 8 Chapter 1 Section 122 Accreditation and states that LGUs have to ensure that all PTEs have complied with and have obtained DOT accreditation before operations;

**WHEREAS**, the DOT issued Accreditation Guidance No. 2023-004 for the Clarificatory Guidelines on the Imposition of Mandatory Accreditation Prior to Issuance of Business Permits wherein for the newly established PTEs, the prerequisite for accreditation by the DOT is the license or permit to operate while for the existing PTEs, the pre-requisite for the license or permit to operate from the LGU is the accreditation by the DOT;

**WHEREAS**, the LGUs have the power to ensure the efficient delivery of services and enforce standards for the operation and maintenance of tourism enterprises following the DOTs prescribe minimum level of quality and efficiency consistent with the local and international standards;

**WHEREAS**, the people of Tuguegarao City will economically, culturally and socially benefit from the multiplier effect of the strong and vibrant tourism industry;

**NOW, THEREFORE, RESOLVED**, as it is hereby **RESOLVE**, that a resolution is approved to support the DOT in carrying out its mandate of enforcing the mandatory accreditation of primary tourism enterprises by the year 2024 by requiring the primary tourism enterprises to secure first accreditation from the said Department prior to the renewal of its license and encourage the voluntary accreditation of those classified under the secondary category as embodied in the Tourism Act of 2009.

**RESOLVED, FURTHER**, that this resolution be forwarded to the BPLO for appropriate action and adoption and to the Chairman of Committee on Tourism for inclusion in the ordinance that may be passed for the promotion and development of the local tourism industry.