

Republic of the Philippines  
Province of Cagayan  
**TUGUEGARAO CITY**

**NINTH CITY COUNCIL**

**COMMITTEE REPORT NO. 31-2025**

January 06, 2025

**Submitted by:** **COMMITTEE ON TOURISM, CULTURE AND ARTS**

**PRESENT:**

HON. IMOGEN CLAIRE M. CALLANGAN	- Chair (Tourism, Culture and Arts)
HON. MARIA ROSARIO B. SORIANO	- Member (Tourism, Culture and Arts)
HON. KARINA S. GAUANI-VIERNES	-Member (Tourism, Culture and Arts)
HON. RESTITUTO C. RAMIREZ	- Ex-Officio Member (via zoom)

**RESOURCE PERSON:**

MS. GINA T. ADDUCUL	- City Tourism Officer
MS. CHONA Q. SEDANO	- City Planning & Development Coordinator
MR. THOM SANTOS	-Chief Tourism Operations Officer of DOT RO2 (via zoom)
MS. JOYLYN CAUILAN	- DOT RO2 staff (via zoom)
MS. HONEY CARMONA	-Provincial Tourism Office representative

**SUBJECT:**

Indorsement of the City Mayor, Hon. Maila Rosario S. Ting-Que, on City Development Council Resolution No. 12-2024 Titled Resolution Adopting and Endorsing to the August Sangguniang Panlungsod the City Tourism Development Plan CY 2023-2032.

**FINDINGS:**

1. The Republic Act No. 9593, also known as the "Tourism Act of 2009," mandates local government units to develop and implement tourism plans that align with national policies and strategies.
2. That the Republic Act No. 7160 of 1991, also known as the "The Local Government Code" section 17 provides the LGU's responsibility in basic services and facilities that include tourism development and promotion programs, tourism facilities and other tourist attractions, including the acquisition of equipment, regulation and supervision of business concession, and security services for such facilities.
3. To sustain the diversification of tourism development within the city, the Local Chief Executive and the Legislative Body of Tuguegarao City formulated and enacted a policy to strengthen and support its foundational framework for tourism growth. This policy is embodied in City Ordinance No. 24-2016, also known as the "Ordinance Enacting the Tuguegarao City Tourism Code."
4. Through the Tuguegarao City Tourism Office, the Tuguegarao City Tourism Development Plan 2025-2034 was crafted as a key roadmap in the city's efforts to enhance sustainability. This plan leverages the city's natural capital to establish an internationally competitive tourism industry that is more sustainable than extractive industries. Furthermore, it creates opportunities to diversify the local economy and supports the growth of small and micro-enterprises.

5. That the Tuguegarao City Tourism Development Plan serves as a vital document in pursuit of its economic development aside from being mandated under RA 9593 and RA 7160.

**RECOMMENDATION:**

Finding the Tuguegarao City Tourism Development Plan 2025-2034 to be in order and beneficial to the constituents of Tuguegarao City, the committee recommends the approval and adoption of the Tuguegarao City Tourism Development Plan 2025-2034.

Respectfully submitted by:



**HON. IMOGEN CLAIRE M. CALLANGAN**  
Chairman



**HON. MARIA ROSARIO B. SORIANO**  
Member



**HON. KARINA S. GAUANI-VIERNES**  
Member



**HON. RESTITUTO C. RAMIREZ**  
Member

**DRAFT RESOLUTION APPROVING AND ADOPTING THE TUGUEGARAO CITY TOURISM  
DEVELOPMENT PLAN 2025-2034**



**WHEREAS**, the Republic Act No. 9593, also known as the "Tourism Act of 2009," mandates local government units to develop and implement tourism plans that align with national policies and strategies;

**WHEREAS**, the Republic Act No. 7160 of 1991, also known as the "The Local Government Code" section 17 provides the LGU's responsibility in basic services and facilities that include tourism development and promotion programs, tourism facilities and other tourist attractions, including the acquisition of equipment, regulation and supervision of business concession, and security services for such facilities;

**WHEREAS**, Local Chief Executive, Hon. Maila Rosario S. Ting-Que, indorsed to the Ninth City Council the City Development Council Resolution No. 12-2024 titled Resolution Adopting and Endorsing to the August Sangguniang Panlungsod the City Tourism Development Plan CY 2023-2032;

**WHEREAS**, to sustain the diversification of tourism development within the city, the Local Chief Executive and the Legislative Body of Tuguegarao City formulated and enacted a policy to strengthen and support its foundational framework for tourism growth. This policy is embodied in City Ordinance No. 24-2016, also known as the "Ordinance Enacting the Tuguegarao City Tourism Code;

**WHEREAS**, the City Government of Tuguegarao recognizes the importance of tourism as a key driver of economic growth, cultural preservation, and sustainable development;

**WHEREAS**, the Tuguegarao City Tourism Development Plan 2025-2034 has been formulated in consultation with stakeholders from the public and private sectors to serve as a comprehensive roadmap for enhancing the city's tourism industry;

**WHEREAS**, the said plan outlines strategic programs and initiatives aimed at improving tourism infrastructure, promoting local culture and heritage, ensuring environmental sustainability, and fostering partnerships with various sectors to boost the city's tourism potential;

**WHEREAS**, upon evaluation of the subject referral, the Committee recommended for the approval of the Tuguegarao City Tourism Development Plan 2025-2034;

**NOW, THEREFORE, RESOLVE, as it is hereby RESOLVED**, that the Sangguniang Panlungsod of Tuguegarao City approves and adopts the Tuguegarao City Tourism Development Plan 2025-2034.

**RESOLVED FURTHER**, that all concerned departments, agencies, and stakeholders be directed to implement the programs and initiatives outlined in the plan in coordination with the City Tourism Office.

**RESOLVED FINALLY**, that copies of this resolution be furnished to the Office of the City Mayor, the City Tourism Office, the Department of Tourism, and other relevant agencies for their information and appropriate action.