



RELEASED

SEP 01 2025

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Republic of the Philippines  
**DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT**  
**TUGUEGARAO CITY, CAGAYAN**  
2<sup>nd</sup> Floor, Tuguegarao City Hall, Enrile Boulevard, Carig Sur, Tuguegarao City  
[dilgtugue@gmail.com](mailto:dilgtugue@gmail.com)

**OFFICE OF THE CITY LOCAL GOVERNMENT OPERATIONS OFFICER**

September 01, 2025

**HON. MAILA ROSARIO S. TING-QUE**  
City Mayor  
Tuguegarao City, Cagayan

THRU: **MR. JUANITO A. CALUBAQUIB**  
City Administrator

OFFICE OF THE CITY MAYOR

RECEIVED

Date: SEP 01 2025  
Time: 3:00 PM  
By: [Signature]

Ma'am:

We are respectfully providing you a copy of Memorandum Circular No. 2025-088 from SILG Juanito Victor C. Remulla, Secretary, Department of the Interior and Local Government, re: **"Observance of the Maritime and Achipelagic Nation Awareness Month (MANA Mo) 2025,"** for your information.

Thank you and our warmest regards.

Very truly yours,

  
**FERNANDO T. CALABAZARON III**  
CLGOO

DILGTUGCITY



Republic of the Philippines  
**DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT**  
DILG-NAPOLCOM Center, EDSA cor. Quezon Avenue, West Triangle, Quezon City  
[www.dilg.gov.ph](http://www.dilg.gov.ph)

2025-08-27-160

**MEMORANDUM CIRCULAR**

No. 2025-038

**TO : ALL PROVINCIAL GOVERNORS, CITY AND MUNICIPAL MAYORS, PUNONG BARANGAYS, DILG REGIONAL DIRECTORS, AND OTHERS CONCERNED**

**SUBJECT : OBSERVANCE OF THE MARITIME AND ARCHIPELAGIC NATION AWARENESS MONTH (MANA Mo) 2025**

**DATE : August 27, 2025**

Pursuant to Presidential Proclamation No. 316, s. 2017, the month of September of every year is declared as the "Maritime and Archipelagic Nation Awareness Month" (MANA Mo). The purpose of the celebration is, among others, to harmonize, integrate, and synchronize programs and activities that will raise national consciousness on maritime and archipelagic issues and policies.<sup>1</sup>

The Office of the President (OP) issued Memorandum Circular (MC) No. 87, s. 2025 directing all national government agencies and instrumentalities, including government-owned and -controlled corporations, and encouraging all local government units (LGUs) and the private sector, to:

- a. Actively support and promote the conduct of relevant programs, campaigns, and initiatives that raise the awareness of the Philippines as a Maritime and Archipelagic Nation; and
- b. Render full support and cooperation in the implementation of activities in observance of MANA Mo every September.

The said MC was issued to further strengthen public awareness, national consciousness, and intergenerational appreciation of the Philippine territory and maritime zone, including inter-agency cooperation and collaboration in advancing maritime and archipelagic awareness towards sustainable development, security, and protection of the country's maritime domain and heritage.

In view of the foregoing, all LGUs are hereby highly encouraged to implement and enact the following:

1. Provision of support for the celebration of MANA Mo 2025 through:

<sup>1</sup> To synchronize the observance of the *Fish Conservation Week* with the *International Coastal Clean-up Day* and the *National Maritime Day*, which are celebrated in September, Proclamation No. 176, s. 1963 was amended to transfer the said celebration from the third week of October to the third week of September of every year, beginning in 2018.

- a. The issuance of resolutions by the local Sanggunian that declare support for the celebration of MANA Mo 2025 and the localized celebration thereof; - *SP*
  - b. Presenting the message of the President on MANA Mo 2025 on the Mondays of September 2025 during the flag-raising ceremonies, to be disseminated by this Department once available; - *HRMO*
  - c. Crafting and posting publicity materials on social media and key areas where the said materials may be easily viewed (materials may be accessed through [DILG Region II Website](#)); - *TCIO*
  - d. Holding public symposiums with themes related to maritime awareness; - *CA*
  - e. Institutionalization of SEAtizen Friday where employees of all LGUs are encouraged to wear blue every Friday of September 2025; and - *CA*
  - f. Other activities which the LGU may deem ideal for strengthening the awareness of the Philippines as a Maritime and Archipelagic Nation.
2. Submission of an Activity Matrix to the Presidential Office for Maritime Concerns. The sample matrix may be accessed through [DILG Region II Website](#) and submitted directly to the [communications@poc.gov.ph](#), preferably on or before August 15, 2025.

All DILG Regional, Provincial, and Field Offices are hereby directed to cause the widest dissemination of this issuance and OP MC No. 87, s. 2025 to their respective areas of jurisdiction.

This Memorandum Circular shall take effect immediately.



**JUANITO VICTOR C. REMULLA**  
Secretary

2025-07-17-094  
BLGS/DDT/raj/lgrd/dmb/mcm/poc/jvt

Copy furnished: **SEC. ANDRES C. CENTINO**  
Presidential Adviser for Maritime Concerns



2025-08-27-160

*LY-25-25*  
*2:26 PM*





**Office of the President**  
**Malacañang**



**MEMORANDUM**

**FOR : SECRETARY ANDRES C. CENTINO**  
Presidential Assistant for Maritime Concerns  
Head, Presidential Office for Maritime Concerns  
DMW Building – Makati  
Malugay Street, Bel Air  
Makati City

**FROM : HEAD, CORRESPONDENCE OFFICE**

**SUBJECT : SIGNED MESSAGE FOR THE PRESIDENTIAL OFFICE FOR MARITIME CONCERNS**

**DATE : AUGUST 28, 2025**

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This is to respectfully submit the President's signed message for the **National Maritime Council** and the **Presidential Office for Maritime Concerns** as you celebrate the **Maritime and Archipelagic Nation Awareness Month (MANA Mo) 2025**.

It is our Office's mandate to ensure the consistency of the President's communications thrust through our messaging system. May we request that no alterations or any other forms of editing be made in the text of the message unless otherwise approved by the Correspondence Office.

With kindest regards.

  
**NICELY R. FRANCISCO**  
Assistant Executive Secretary

**CORRESPONDENCE OFFICE**  
Room 488, 4<sup>th</sup> Floor, Mabini Hall, Malacañang Palace Complex,  
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Tel. No. 8-2498310 local 8292 Email: [correspondence@op.gov.ph](mailto:correspondence@op.gov.ph)



MALACANAN PALACE  
MANILA


### MESSAGE

The Philippines has always been a seafaring nation. Long before chronicles were written or borders drawn, our ancestors were already steering their *balangays* across the currents, linking islands into networks of trade, kinship, and faith. In those same waters, colonizers imposed their dominion, and our forebears waged their resistance. Later, we crossed the vast Pacific to trade silver and spices, shaping the first intimations of a truly globalized economy. The sea has been both our cradle and our crucible. Every century of our history has been measured by its tides, carrying the seeds of prosperity and the storms of conflict. Its waters forged the bond that turned our islands into a cohesive whole.

The seas remain the richest reservoirs of food and widest corridors of trade. The **National Maritime Council** and the **Presidential Office for Maritime Concerns** carry this inheritance into the present, sustaining the growth of Philippine agriculture, energy, commerce and science. Effective maritime governance, therefore, requires foresight equal to its scale, the capacity to translate geography into strategy, and stewardship into prosperity. In mastering our seas lies the strength of our economy, the safety of our communities, and the dignity of our sovereignty.

The celebration of the **Maritime and Archipelagic Nation Awareness Month (MANA Mo) 2025** is a clarion call to rediscover and reclaim our provenance as a seafaring country. I urge our institutions to align science with law, our communities to embrace stewardship as identity, and our leaders to govern with horizons beyond their own time. As we continue building a *Bagong Pilipinas*, let us unite our people towards caring for our seas and shores, for we care to protect not only our nation's sovereignty but also those who will inherit our legacy.

I wish you a meaningful observance and success in your future endeavors.

  
FERDINAND R. MARCOS JR.

MANILA  
1 September 2025

THE PRESIDENT OF THE PHILIPPINES