Republic of the Philippines
Province of Cagayan
TUGUEGARAO CITY

TENTH CITY COUNCIL

Submitted by:

COMMITTEE ON TRADE, COMMERCE AND INDUSTRY

COMMITTEE REPORT NO. 19-10-2026

PRESENT:

HON. JACKSON G. CARODAN	-	Chairman
HON. MYRNA G. TE	-	Vice Chairman
HON. ANTHONY C. TUDDAO	-	Member
HON. TIRSO V. MANGADA	-	Member
HON. MARIEL AYNA TING-CALIMAG	-	Member

GUESTS:

HON. MARK ANGELO B. DAYAG	-	City Councilor
HON. RESTITUTO C. RAMIREZ	-	Ex-Officio

RESOURCE PERSONS:

MR. JOEL C. BARIUAN	-	OIC BPLO
MR. MAR ANTHONY J. ALAN	-	DTI-Cagayan Representative
MS. FE DECENA-MALLARI	-	CLDO Head
ATTY. GEROME PAGALILAUAN	-	City Legal Office

FOR THE PRESIDING OFFICER:

The committee met and deliberated on the referral:

SUBJECT:

Draft Ordinance granting Incentives to Sari-Sari Stores in Tuguegarao City, providing them Reduced Rates and for other purposes- authored by Hon. Mark Angelo B. Dayag.

FINDINGS:

1. To ensure ease of doing business, reduce regulatory burdens and provide accessible and inclusive support services to sari-sari stores operating within Tuguegarao City, Hon. Mark Angelo B. Dayag authored a Draft Ordinance granting Incentives to Sari-Sari Stores in Tuguegarao City, providing them Reduced Rates and for other purposes.

2. City Ordinance No. 07-2011 or "An Ordinance Enacting the Revenue Code of Tuguegarao City, as amended, provides for the mechanism on the levy, assessment and collection of taxes, fees and charges and other impositions imposed within the territorial jurisdiction of Tuguegarao City.

3. The City Government of Tuguegarao recognizes the significance of sari-sari stores as essential micro-retail establishments that boost the local economy, provide employment, and ensure accessibility of goods at the barangay level; and, due to their

small scale, limited capitalization, and community-based operations, they are distinct from larger businesses and therefore warrant reduced rates and targeted incentives to support their sustainability and contribution to local livelihoods.

4. There is a need to strengthen local support mechanisms by granting additional incentives and assistance to sari-sari stores in order to promote economic resilience and sustainable development.

5. The following were amendments introduced during the committee meeting:

    a. The title shall be amended to read: "Draft Ordinance Granting Incentives to Sari-Sari Stores in Tuguegarao City, Providing Them Fixed Rates and for Other Purposes."

    b. Section 5, paragraph (d) shall be amended to read: "The physical store area must not exceed four (4) square meters.

    c. Letter (c) of Section 6 is hereby deleted.

    d. In Section 7, letter (a) is hereby deleted, and in letter (b), the word "Reduced" shall be changed to "Fixed".

    e. An additional section shall be included providing for the creation of a clustered task force at the barangay level.

6. Hon. Dayag manifested the inclusion of Hon. Tirso V. Mangada as one of the sponsors of the said ordinance.

RECOMMENDATION:

After a thorough discussion and deliberation, the committee favorably recommends the passage of the Draft Ordinance granting Incentives to Sari-Sari Stores in Tuguegarao City, providing them Fixed Rates and for other purposes.

Respectfully submitted:

HON. JACKSON G. CARODAN
Chairman

HON. MYRNA G. TE
Vice Chairman

HON. ANTHONY C. TUDDAO
Member

HON. TIRSO V. MANGADA
Member

HON. MARIEL AYNA T. CALIMAG
Member