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Republic of the Philippines
Province of Cagayan
TUGUEGARAO CITY

TENTH CITY COUNCIL

COMMITTEE REPORT
September 24, 2025

Submitted by:

COMMITTEE ON TRADE, COMMERCE AND INDUSTRY

PRESENT:

HON. MYRNA GUZMAN-TE	- Vice Chairman
HON. MARIEL AYNAL TING-CALIMAG	- Member
HON. ANTHONY C. TUDDAO	- Member

GUESTS:

HON. MARK ANGELO B. DAYAG	- City Councilor
HON. JUDE T. BAYONA	- City Councilor

RESOURCE PERSONS:

MS. CYNTHIA TALATTAD	- DTI-Cagayan
MS. JESSAMAE BABARAN	- DTI-Cagayan
MR. JOEL BARIUAN	- OIC-BPLO Head
MS. LEAH VARGAS	- City Legal Office Representative
MS. FE DECENA-MALLARI	- City Local Development Office Head
MR. MAXIMILAN UMOSO	- CIPC, Head

FOR THE PRESIDING OFFICER:

The committee met and deliberated on the referral:

COMMITTEE REPORT NO. 40-10-2025

SUBJECT:

Indorsement of the City Administrator, Mr. Juanito A. Calubaquib, on the draft Memorandum of Agreement between the Tuguegarao City Government and Department of Trade and Industry-Regional Office 02 (DTI-R02) with the legal recommendation of the City Legal Officer, Atty. Roderick S. Iquin, relative to the establishment of a Negosyo Center in Tuguegarao City.

FINDINGS:

1. Mr. Juanito A. Calubaquib, City Administrator indorsed to the Tenth City Council Draft Memorandum of Agreement between the Tuguegarao City Government and Department of Trade and Industry-Regional Office 02 (DTI-R02) with the legal

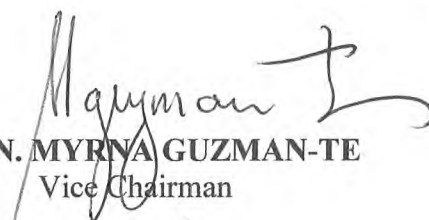
recommendation of the City Legal Officer, Atty. Roderick S. Iquin, relative to the establishment of a Negosyo Center in Tuguegarao City


2. Republic Act No. 10644, or the Go Negosyo Act, mandates the establishment of Negosyo Centers nationwide to support Micro Enterprises, Small Enterprises and Medium Enterprises (MSMEs) through services, capacity-building, and market linkages.
3. The Department of Trade and Industry (DTI), with support from LGUs and other partners, helps Micro Enterprises, Small Enterprises and Medium Enterprises (MSMEs) grow through Negosyo Centers that provide development services.
4. Negosyo Centers provide programs and support in business development, management, marketing, human resources, and other key areas of enterprise growth.
5. The LGU is responsible for providing office space, staff support, and advocacy for the operations of the Negosyo Center. It also contributes funding by shouldering utility expenses such as electricity, water, and internet. This financial support, though reasonable, requires proper planning and budgeting to sustain the Center's continuous operations.

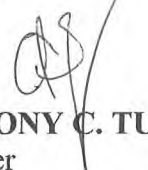
RECOMMENDATION:

Finding the terms and conditions of the Memorandum of Agreement to be in order and beneficial to the constituents of Tuguegarao City, the committee recommends the approval of Memorandum of Agreement (MOA) between the Tuguegarao City Government and Department of Trade and Industry – regional office 02 relative to the establishment of a Negosyo Center in Tuguegarao City and authorize the City Mayor, Hon. Maila Rosario S. Ting-Que, to sign for and on behalf of the Tuguegarao City Government the said Memorandum of Agreement.

Respectfully submitted:


HON. MYRNA GUZMAN-TE
Vice Chairman


HON. MARIEL AYNA TING-CALIMAG
Member


HON. ANTHONY C. TUDDAO
Member

DRAFT RESOLUTION APPROVING THE MEMORANDUM OF AGREEMENT (MOA) BETWEEN THE TUGUEGARAO CITY GOVERNMENT AND DEPARTMENT OF TRADE AND INDUSTRY – REGIONAL OFFICE 02 RELATIVE TO THE ESTABLISHMENT OF A NEGOSYO CENTER IN TUGUEGARAO CITY AND GRANTING AUTHORITY TO THE CITY MAYOR, HON. MAILA ROSARIO S. TING-QUE, TO SIGN FOR AND ON BEHALF OF THE TUGUEGARAO CITY GOVERNMENT THE SAID MOA

WHEREAS, Section 455(b)(1)(vi) of Republic Act No. 7160, otherwise known as the Local Government Code of 1991, grants the Local Chief Executive the power to enter into contracts for and on behalf of the local government unit upon prior authorization by the Sangguniang Panlungsod;

WHEREAS, Republic Act No. 10644, otherwise known as the “Go Negosyo Act,” was enacted to promote job creation and inclusive growth in the Philippines. It mandates the establishment of Negosyo Centers in all provinces, cities and municipalities to provide support services to micro, small and medium enterprises;

WHEREAS, the Department of Trade and Industry (DTI), with support from LGUs and other partners, helps Micro Enterprises, Small Enterprises and Medium Enterprises (MSMEs) grow through Negosyo Centers that provide development services;

WHEREAS, Negosyo Centers provide programs and support in business development, management, marketing, human resources, and other key areas of enterprise growth;

WHEREAS, the LGU is responsible for providing office space, staff support, and advocacy for the operations of the Negosyo Center. It also contributes funding by shouldering utility expenses such as electricity, water, and internet. This financial support, though reasonable, requires proper planning and budgeting to sustain the Center’s continuous operations;

WHEREAS, it is necessary for DTI to enter into a Memorandum of Agreement (MOA) with the Tuguegarao City Government to make the MOA legally binding;

WHEREAS, the City Mayor, Hon. Maila Rosario S. Ting-Que, indorsed to the Tenth City Council the above-stated MOA and requested for an authority to sign for and on behalf of the Tuguegarao City Government the said MOA;

WHEREAS, after a deliberation in a committee meeting held for the said purpose, the Committee on Trade, Commerce and Industry found the request to be in order and beneficial to the concerned sector;

WHEREAS, after the approval of the concomitant committee report, the Tenth City Council during its 13th Regular Session held on September 30, 2025 deemed it proper and necessary to approve the herein resolution.

NOW, THEREFORE, RESOLVE as it is hereby **RESOLVED** to approve the Memorandum of Agreement (MOA) between the Tuguegarao City Government and and Department of Trade and Industry – Regional Office 02 relative to the establishment of a Negosyo Center in Tuguegarao City and to grant authority to the City Mayor, Hon. Maila Rosario S. Ting-Que, to sign for and on behalf of the Tuguegarao City Government the said MOA.

RESOLVED FURTHER, to furnish a copy of this Resolution to Department of Trade and Industry for information and proper action.

MEMORANDUM OF AGREEMENT

KNOW ALL MEN BY THESE PRESENTS:

This Memorandum of Agreement (MOA) is executed and entered into this 24th day of September 2025 at Carig Sur, Tuguegarao City, Cagayan by and between:

The **DEPARTMENT OF TRADE AND INDUSTRY- REGIONAL OFFICE 02**, a national government agency created under Philippines laws, with principal office address at #11 Dalan na Pappabalo, Regional Government Center, Carig Sur, Tuguegarao City, Cagayan, represented herein by its Regional Director, **MA. SOFIA G. NARAG, CESO V** hereinafter referred to as the “**DTI – REGIONAL OFFICE 02**”;

-and-

The **LOCAL GOVERNMENT UNIT OF TUGUEGARAO CITY**, government institution duly organized under Philippines laws, with principal office address at Carig Sur, Tuguegarao City, Cagayan, represented herein by its City Mayor, **HON. MAILA ROSARIO S. TING-QUE**, hereinafter referred to as the **LGU**;

WITNESSETH that,

WHEREAS, the DTI is the primary coordinative, promotive, facilitative and regulatory arm of the Philippine Government in the area of trade, industry and investment;

WHEREAS, the **LOCAL GOVERNMENT UNIT OF TUGUEGARAO CITY** is mandated under the Local Government Code of 1991 to uphold the general welfare of its constituents, which includes the implementation of programs promoting local economic development, fostering entrepreneurship, and delivering programs and services that support the growth of Micro, Small, and medium Enterprises (MSMEs);

WHEREAS, the approval of Republic Act 10644: An Act Promoting Job Generation and Inclusive Growth through the Development of Micro, Small and Medium Enterprises otherwise known as the Go Negosyo Act is seen to bring government services closer to small businesses through the establishment of Negosyo Centers in all provinces, cities and municipalities;

WHEREAS, with the Go Negosyo Act, the Department of Trade and Industry (DTI) with the support of LGUs and other government agencies expect to further boost its assistance to Micro, Small and Medium Enterprises (MSMEs) to grow and flourish and intensify the promotion of entrepreneurship in the country;

WHEREAS, the Go Negosyo Act mandates the establishment of Negosyo Centers which would under the supervision of the Micro, Small and Medium Enterprise Development Council (“Council”) in all provinces, cities and municipalities. Further, the Council through the regional offices of DTI shall perform oversight functions and shall assign personnel to fulfill the functions of the Negosyo Centers. These centers would ease the process of starting up and registering small businesses;

WHEREAS, the Negosyo Centers would facilitate development programs as well as provide support for business conceptualizations, management, team building, marketing, human resources and many other aspects of maintaining businesses;

WHEREAS, the Negosyo Center shall provide services to MSMEs on Business Advisory/Consultancy, Business Registration Assistance, Business Information and

Advocacy, Product Development, Trade and Investment Promotion, Loan Facilitation and Training;

WHEREAS, the abovementioned services are also identified as MSME needs particularly categorized into areas where support is required by MSMEs; and coaching sessions for MSMEs as anchored on building MSME competitiveness and competencies;

WHEREAS, the **DTI REGIONAL OFFICE 02** and **LOCAL GOVERNMENT UNIT OF TUGUEGARAO CITY** agreed for a partnership to establish and manage a Negosyo Center to provide technical assistance to the existing and potential MSMEs;

WHEREAS, in cases where the **LOCAL GOVERNMENT UNIT OF TUGUEGARAO CITY** takes the lead role in the establishment and management of Negosyo Centers, the DTI may offer assistance to the **LOCAL GOVERNMENT UNIT OF TUGUEGARAO CITY** in integrating this creation through the LGU's Local Development and Investment Plan, Annual Investment Plan and other relevant executive and legislative issuances;

WHEREAS, Section 1, Rule 7 of the implementing rules and regulations of RA 10644 provides that the sums as may be necessary for the continued implementation of RA 10644 shall be included in the succeeding General Appropriations Act. The amount to be allocated shall include but not be limited, support for the provincial, city and municipal operations of the Negosyo Centers.

NOW, THEREFORE, for and in consideration of the foregoing premises and of the mutual covenants herein below set forth, the PARTIES bind themselves and agree as follows:

SECTION I. THE PROGRAM

Pursuant to the provisions of the Go Negosyo Act, the Negosyo Center Program is responsible in promoting ease of doing business and facilitating access to services for Micro, Small, and Medium Enterprises (MSMEs) through the establishment of the Negosyo Centers (NCs) in all provinces, cities and municipalities. It seeks to strengthen MSMEs to create more job opportunities in the country.

SECTION II. PROGRAM OBJECTIVES

The Program aims to achieve the following objectives:

1. To provide technical expertise and services through coaching sessions and accelerate development of MSMEs;
2. To widen the market access and reach of the MSMEs through business matching and trade promotions;
3. To improve managerial skills and enhance entrepreneurial behavior; and
4. To develop and build more dynamic, competitive and sustainable MSMEs in the localities

SECTION III. ROLES AND RESPONSIBILITIES

The **DTI** subject to its mandates, priorities, availability of funds and other resources and limits set forth under applicable budgeting, procurement, accounting, and auditing rules and regulations shall:

1. Undertake public-private partnership:
 - a) Manage and coordinate linkages with existing and prospective partners;
 - b) Provide technical advisory to partners; and
 - c) Identify Business Development Service (BDS) providers which will augment the delivery of MSME Development Programs/Projects geared towards Expanded Access to Markets (A2M), Improved Access to Finance (A2F), Improved Access to Technology and Innovation (A2T&I) and Enhanced Digital Skills (A2DS).
2. Provide staff complement and capacity building program:
 - a) Designate staff/s as NC Business Counselor/s to facilitate the operations of the Negosyo Center in providing intended services to MSME clients; and
 - b) Orient and capacitate designated NC Business Counselors to effectively provide the services to the MSME clients.
3. Manage NC operations:
 - a) Prepare and approve a Manual of Operations, in accordance with the pertinent provisions of the Go Negosyo Act and its Implementing Rules and Regulations, which shall include, among others, the organizational/functional/structure of the center, procedure for accessing the services of the Center, business plan, communication plan to promote the use of the facility, and reportorial procedures;
 - b) Manage and operate the Center in accordance with the objectives of the "Negosyo Center";
 - c) Establish a databank which shall be a source of information necessary for market linking, facilitation, project monitoring, research and policy studies and information campaigns;
 - d) Propose and organize calendar of events for the center on the conduct of trainings, seminars, and other assistance needed by the MSMEs subject to existing budgeting, auditing and accounting/COA rules and regulations;
 - e) Provide, when necessary, additional technical support for capacitating the MSMEs;
 - f) Monitor and evaluate the operations of the center, particularly in terms of number of Clients and MSMEs assisted; and
 - g) Set up the Negosyo Center following the DTI-prescribed layout and design.
4. Handle advocacy and promotion campaign: Promote the Negosyo Centers and their services.
5. Provide fund support:
 - a) Provide funds for NC operations such as conduct of training, launching, and marketing, communications, and hiring of consultants and other service providers, as needed, in accordance with Article I (4) herein and subject to existing government procurement and COA rules and regulations;
 - b) Provide supplementary funding for existing communication facilities within the NC, including, but not limited to, internet connectivity, as required, and,
 - c) Procure and provide needed furniture, fixtures, and other equipment necessary for the setting up and operation of the Negosyo Center, as needed, in accordance with the provisions of RA 9184, otherwise known as the Government Procurement Reform Act, and its Implementing Rules and Regulations.

The **LOCAL GOVERNMENT UNIT OF TUGUEGARAO CITY** shall:

1. Provide NC facilities and infrastructure: Provide sufficient office space for the establishment of the NC conducive in the provision of the services;
2. Provide staff complement:
 - a) Assign at least one staff who will provide assistance in the provision of the NC services; and
 - b) Provide access to the training rooms and other facilities of the partner agency that can be used for the conduct of training programs and other provision of

Unless otherwise authorized by law, no other use, exploitation in any manner, whether for profit or otherwise, of any original, derivative, or other analogous works created or used under this MOA shall be made by all parties, including their agents, heirs, and assigns, without the prior written approval of the other Parties.

SECTION V. AMENDMENT AND TERMINATION

Any amendments to this MOA shall be upon mutual consent, made in writing and signed by both parties. The parties may terminate this Agreement upon ten (10) days prior written notice on any of the following grounds:

1. Situation/Circumstances that would make it impossible for the Program to continue to be carried out;
2. Breach of any of the terms of the Agreement;
3. Failure to perform or deliver by any of the Parties of a material portion of the agreed outputs or deliverables; and
4. Any other justifiable reasons.

SECTION VI. PROGRAM EFFECTIVITY AND DURATION

This Memorandum of Agreement shall be effective upon signing by the authorized representatives of the Parties and renewable upon agreement of both **PARTIES**.

IN WITNESS WHEREOF, the **PARTIES** have hereto affixed their respective signatures to signify their agreement on this 24th day of September at Carig Sur, Tuguegarao City, Cagayan, Philippines.

MA. SOFIA G. NARAG, CESO V
Regional Director
DTI Regional Office 02

City

HON. MAILA ROSARIO S. TING-QIE
City Mayor
Local Government Unit of Tuguegarao

DONE IN THE PRESENCE OF:

MARY ANN CORPUZ - DY
Provincial Director
DTI Cagayan Provincial Office

MAXIMILAN B. UMOSO
Development Management Officer
Local Government Unit of Tuguegarao City

ACKNOWLEDGMENT

Republic of the Philippines)
City of _____) S.S.

Before me, a Notary public for and in the City of _____, this _____ day
of _____ 2025 personally appeared:

Name	Government Issued ID No.	Date and Place of Issue
MA. SOFIA G. NARAG, CESO V	Driver's License B04-00-047363	May 6, 2024/Quezon City
HON. MAILA ROSARIO S. TING-QUE		

Known to me to be the same persons who executed and foregoing instrument and they
acknowledge to me that the same is their free and voluntary act and deed and of the
entity they respectively represented.

This instrument, referring to a MOA, consists of 6 pages including this page wherein the
acknowledgment is written, and has been signed on each and every page thereof by the
parties and their instrumental witnesses.

WITNESSETH MY HAND AND SEAL on the date and the place above-stated.

Doc. No. _____
Page No. _____
Book No. _____
Series of 2025.