

DK (6)

**DRAFT RESOLUTION COMMENDING JHASMINE SMYLL POBLETE OF URBAN FARMER TV FOR WINNING THE PEOPLE'S CHOICE AWARD IN THE RECENTLY HELD LIFTHER ASIA-PACIFIC GRAND PITCH NIGHT IN MELBOURNE AUSTRALIA HELD LAST MARCH 27, 2024**

**SPONSOR: HON. CERENE PEARL T. QUILANG  
HON. ARNEL T. ARUGAY  
HON. GRACE B. ARAGO  
HON. MARK ANGELO B. DAYAG  
HON. RONALD S. ORTIZ**



**WHEREAS**, Section 13, Article II of the 1987 Constitution declares as policy that the State recognizes the vital role of the youth in nation-building and shall promote and protect their physical, moral, spiritual, intellectual, and social well-being, and shall inculcate in the youth patriotism and nationalism, and encourage their involvement in public and civic affairs;

**WHEREAS**, Section 2 of Republic Act (RA) No. 11337 provides that the State shall provide incentives and remove constraints aimed at encouraging the establishment and operation of innovative new businesses, businesses crucial to their growth and expansion, and to strengthen, promote, and develop an ecosystem of businesses and government and nongovernment institutions that foster an innovative entrepreneurial culture in the Philippines;

**WHEREAS**, LiffHER is a global program under LIFTwomen Group, designed to empower women and girls in Australia and Asia to achieve their dreams and live their lives to the fullest potential. Our core pillars include education, grant programs, community support. We believe that every woman has the ability to define her future, embrace who she is, and change the world. Our team is committed to providing the resources and support needed to make this a reality for every woman. Join us on this journey of empowerment today;

**WHEREAS**, Urban Farmer TV, Inc. is an educational platform on a mission to make high-quality fresh food accessible for all. We are building the first-ever "Netflix of Gardening Education" empowering everyone to build mini farms at home using innovative methods that require less space, water, and energy than traditional methods;

**WHEREAS**, Out of the 10 women-led startup teams, Urban Farmer TV was awarded the People's Choice Award in the recently held LiffHer Grand Pitch Night;

**WHEREAS**, Ms. Jhasmine Smyll Poblete is one of the members of Urban Farmer TV which has been recognized as one of the top 10 women-led game-changing startups out of 300 applicants in the APAC region;

**WHEREAS**, Ms. Jhasmine Smyll Poblete is a resident of Barangay Atulayan Sur, Tuguegarao City;

**WHEREAS**, The Tuguegarao City Government commends Ms. Jhasmine Smyll Poblete for her achievement and contribution in pursuit of excellence in the field of innovation bringing prestige and honor to the City of Tuguegarao.

**NOW, THEREFORE, RESOLVE** as it is hereby **RESOLVED** by the 9<sup>th</sup> City Council, to commend and congratulate Jhasmine Smyll Poblete of Urban Farmer TV for winning the People's Choice Award in the recently held LiftHer Asia-Pacific Grand Pitch Night in Melbourne Australia held last March 27, 2024.

**RESOLVE FURTHER**, to furnish a copy of this resolution to the Jhasmine Smyll Poblete for her information.