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CITY RESOLUTION NO.



RESOLUTION STRONGLY URGING THE DEPARTMENT OF PUBLIC WORKS AND HIGHWAYS (DPWH) TO REMOVE AND PROHIBIT THE INCLUSION OF NAMES, IMAGES, SLOGANS, LOGOS AND ALL OTHER DISTINGUISHING MARKS OF ANY POLITICIAN IN ALL GOVERNMENT-FUNDED INFRASTRUCTURE PROJECTS WITHIN TUGUEGARAO CITY

Sponsored by:

HON. MARK ANGELO B. DAYAG

HON. LOPE B. APOSTOL

HON. MYRNA G. TE LIV HON. MARIEL AYNA TING-CALIMAC

HON. ANTHONY C. TUDDAO OHON. CERENE PEARL T. QUILANG

HON. RESTITUTO C. RAMIREZ

WHEREAS, Section 1, Article XI of the 1987 Philippine Constitution declares that "Public office is a public trust", and that, among others, public officials must serve with "utmost responsibility, integrity, loyalty, and efficiency," thereby prohibiting the use of public funds for personal or political promotion;

WHEREAS, Republic Act No. 6713, also known as the Code of Conduct and Ethical Standards for Public Officials and Employees, affirms the foregoing State policy, declaring that public officials must always uphold public interest above personal interest, and thereby mandating that public officials shall not use their position to gain undue advantage for themselves or others;

WHEREAS, Commission on Audit (COA) Circular No. 2013-004 expressly prohibits the practice of placing the picture, image, motto, logo, color motif, initials, or other symbol or representation of public officials on government projects, programs, and properties funded by public funds;

WHEREAS, the Department of the Interior and Local Government (DILG) Memorandum Circular No. 2010-101 instructs all local government units to refrain from associating government projects with names, initials, logos, or images of politicians to preserve integrity and professionalism in public service, and to uphold good local governance;

WHEREAS, all government-funded infrastructure projects are financed through public funds collected from the Filipino people and are implemented by national or local government agencies such as the Department of Public Works and Highways (DPWH);

WHEREAS, the inclusion of names, slogans, and logos associated with politicians on project billboards, signages, commemorative markers, or the projects themselves subtly misleads the public into perceiving that such projects as personal achievements or donations of these officials;

WHEREAS, this practice contributes to a culture of credit-grabbing, patronage, and politicization of basic government functions, undermining the spirit of genuine public service and good governance;

WHEREAS, this act is widely perceived as a political means used to perpetuate self-serving or opportunistic practices by public officials in claiming undue credit for projects funded by taxpayers;

WHEREAS, the strict and efficient adoption and execution of this policy shall maintain decency, transparency, and ethical standards in governance when it comes to implementation of infrastructure projects;

WHEREAS, the continued display of names, images, slogans, and logos of politicians in government projects may also constitute elusive promotion of self-interests and a form of indirect electioneering or premature campaigning, thereby violating fair election practices;

WHEREAS, the City Government affirms its commitment to promoting clean, honest, and accountable governance where public service and projects are rendered in the name of the people, not for personal or political branding.

**NOW, THEREFORE, RESOLVED,** as it is hereby **RESOLVED**, to strongly urge the Department of Public Works and Highways (DPWH) to remove and prohibit the placement of names, images, slogans, logos, and all other distinguishing marks of any politician in all signages, billboards, markers, related materials, and projects associated with government-funded infrastructure within Tuguegarao City;

**RESOLVED FURTHER**, that copies of this Resolution be transmitted to the respective central offices of the DPWH, DILG, and COA, and the Office of the President for their information and appropriate action.

On JOINT MOTION, City Resolution No.	<ul> <li>was approved under suspended rules.</li> </ul>
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