

AN ORDINANCE CREATING THE TUGUEGARAO CITY FILM AND CREATIVES
DEVELOPMENT COUNCIL, PROVIDING FOR ITS POWER AND FUNCTIONS, AND
PROVIDING FUNDS THEREFOR

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WHEREAS, the creation of the Film and Creatives Development Council of Tuguegarao City is in accordance with the mandate of Republic Act No. 9167, otherwise known as "The Law Creating the Film Development Council of the Philippines", which seeks to promote and support the development and growth of the local film industry and medium for the upliftment of aesthetics, culture and social values or the better understanding and appreciation of the Filipino identity, pursuant to the constitutional guarantee of free expression;

WHEREAS, the Implementing Rules and Regulations of Republic Act No. 9167, call upon representatives of the different government agencies and other various associations in the movie industry to help ensure the compliance of the said Act;

WHEREAS, Section 3 (g) of the local Government Code of 1991, urges local government units to actively participate in the implementation of the national programs and projects;

WHEREAS, the Local Government Unit (LGU) is enjoined to ensure and support preservation and enrichment of culture based on the principle of the unity that produces and promotes high quality films which encourage social and cultural transportation viewed by the wider audience both locally and internationally;

SECTION 1. TITLE - This ordinance shall be known as *"Tuguegarao City Film and Creatives Development Council."*

SECTION 2. DEFINITION OF TERMS - For the purposes of this ordinance, the following terms shall be defined as follows:

- A. CREATIVE SECTOR:** Encompasses a wide range of artistic and cultural activities, including music, dance, theater, visual arts, fashion and crafts, broadcasting, events organizing, architecture, advertising, culinary arts, game development, publication, and digital media and interactive arts among others.
- B. FILM INDUSTRY:** Includes all businesses and individuals involved in the production, distribution, and exhibition of films, television shows, and other visual media.

SECTION 3. CREATION AND COMPOSITION – Hereby created is the Film and Creatives Development Council of Tuguegarao City to be composed of the following:

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| Chairperson: | City Mayor |
| Vice Chairperson: | Chairperson on Committee on Tourism, Culture & Arts |
| Co-Vice Chairperson: | City Tourism Officer |
| Secretariat: | City Economic and Investment Promotions Center |
| Documenter: | City ICT Officer |

Members: At least one (1) representative from the following sectors:

- a. Film and Photography
- b. Music
- c. Dance
- d. Theater
- e. Visual Arts
- f. Fashion & Crafts
- g. Broadcasting
- h. Event organizing
- i. Architecture

- j. Advertising
- k. Culinary arts
- l. Game Development
- m. Publication
- n. Digital media
- o. Interactive arts among others

SECTION 4. POWERS AND FUNCTIONS – The Film and Creatives Development Council shall have the following powers and functions:

1. To formulate a Film & Creatives Development Council Plan as a basis for film and creative programs and projects in Tuguegarao City, which includes development and promotion of trainings, workshops, and other activities that will enhance the skills, growth, development and expertise of film makers, directors, actors and actress, local film industry necessary for quality film productions and other creative industry;
2. To appoint member(s) who have proven credibility and expertise to help in the development and promotion of the film and creative industry;
3. To facilitate collaboration between industry stakeholders and the Tuguegarao City Government;
4. To promote the viability of Tuguegarao City for film and creative production and showing by formulating incentive program, among others, both for local and international productions;
5. To assist the creatives, film and media industries, including the student and young professional film and creative makers to produce quality, rights-based, cultural and gender responsive films;
6. To undertake an Annual Creative and Film Festival;
7. To establish, develop and promote creative and film cultural exchange, program that shall encourage national and international creative and film exchanges especially in Southeast Asia;
8. To develop and implement an incentive and reward system for the producers based on merit to encourage the production of quality creative and films;
9. To establish, launch, organize, operate and undertake local and international creative and film festivals, exhibitions and similar activities;
10. To prescribe the procedures for the exercise of its powers and functions as well as performance of the Film and Creatives Development Council of its duties and responsibilities;
11. To determine the Council's organizational structure and staffing pattern and appoint officers and employees of the Council;
12. To acquire, manage and hold such real and personal property as may be necessary to carry out the purposes and objectives of this ordinance;
13. To ensure the establishment of a creative and film archive in order to preserve, conserve, restore and protect audio-visual materials as part of the nation's historical, culture, and artistic heritage;
14. To seek grants and other incentives for creative and film productions and to provide assistance in creative and film distributions/marketing; and
15. To perform such other functions as may be necessary to carry out the provisions of this ordinance.

SECTION 5. CREATIVE AND FILM PRODUCTION INCENTIVES

1. **TAX CREDITS:** Eligible film and creative sectors duly registered in the Business Permits and Licensing Office (BPLO) shall receive tax incentives of 5% on business permit application.
2. **FINANCIAL SUPPORT:** Appropriate a portion of the budget to financially support the film and creative sectors, provided that it follows proper accounting procedures of the government.

SECTION 6. INFRASTRUCTURE AND RESOURCES

1. **FILM PRODUCTION FACILITIES:** Encourage the development of film studios and production facilities.
2. **CREATIVE HUBS:** Develop creative hubs and co-working spaces for artists, filmmakers, and creative professionals.

SECTION 7. EDUCATION AND WORKFORCE DEVELOPMENT

1. **TRAINING PROGRAMS:** Partner with local educational institutions to develop training programs in creative and film production, screenwriting, animation, and other related fields.
2. **INTERNSHIP PROGRAMS:** Create internship and apprenticeship programs to provide hands-on experience for students and emerging talents.
3. **WORKSHOPS AND SEMINARS:** Organize regular workshops and seminars led by industry professionals to foster skill development and networking.

SECTION 8. PROMOTION AND MARKETING

1. **FILM FESTIVALS:** Organize the Tuguegarao City Local Film and Creatives Festival to showcase local talents and encourage local theaters to screen the winning output.
2. **MARKETING CAMPAIGNS:** Launch marketing campaigns to promote Tuguegarao City as a prime destination for film and creative production.

SECTION 9. MEETINGS - The Council shall meet regularly at least once a month or as often as necessary at the call of the Chairperson or by a majority of the members. A majority of the members shall constitute a quorum to do business. The members of the Council may be entitled to honoraria based on existing government accounting and auditing rules and regulations.

SECTION 10. ANNUAL REPORT - The Film Council shall, within ninety (90) days after the end of every fiscal year, submit to the City Mayor an annual report on its compliance with, or accomplishments, together with its plans and recommendations to improve and develop its capability to enforce the provisions of this ordinance, and a complete accounting of transactions with respect to any funds received under this ordinance.

SECTION 11. APPROPRIATION/FUNDING - The budget needed for the implementation of this ordinance shall be appropriated and authorized in the succeeding annual budgets. It will also be funded under the supplemental budget for the current year or the succeeding year. Provided further that in both instances, the appropriation and authorization shall be subject to the availability of funds and existing laws, rules and regulations.

SECTION 12. REPEALING CLAUSE - Any and all other existing ordinances or parts thereof, containing provisions which are inconsistent or contrary with any of the provisions declared herein are hereby deemed repealed, amended, or modified accordingly.

SECTION 13. SEPARABILITY CLAUSE. - If any part of this Ordinance, is for any reason, declared to be unconstitutional or invalid, the other parts or provisions hereof which are not affected thereby shall continue to be valid and effective.

SECTION 14. EFFECTIVITY CLAUSE. - This Ordinance shall immediately take effect upon its approval and upon compliance of the mandatory posting and publication requirements prescribed under RA 7160, otherwise known as the "Local Government Code of 1991."