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**AN ORDINANCE INSTITUTIONALIZING THE “PANCIT BATIL POTUN FESTIVAL”
IN THE CITY OF TUGUEGARAO TO PROMOTE LOCAL HERITAGE, CULTURE,
CULINARY TOURISM, AND TO PROVIDE SUPPORT FOR MICRO, SMALL, AND
MEDIUM ENTERPRISES (MSMEs), AND FOR OTHER PURPOSES**

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WHEREAS, Section 16 of the Local Government Code of 1991 empowers every local government unit to exercise powers necessary and appropriate for its efficient and effective governance, and to promote the general welfare of its constituents;

WHEREAS, Tuguegarao City is widely recognized as the birthplace of *Pancit Batil Potun*, a local noodle delicacy that has gained national and international attention as a symbol of Cagayano culinary heritage;

WHEREAS, there is a need to institutionalize a festival that honors *Pancit Batil Potun*, not only to preserve this cultural icon but also to promote culinary tourism and strengthen local pride;

WHEREAS, such a festival will serve as a platform to support and promote local MSMEs, encourage community participation, and attract both domestic and international tourists;

WHEREAS, the institutionalization of the Pancit Batil Potun Festival is consistent with the city’s development goals of promoting local culture, supporting entrepreneurship, and advancing sustainable tourism;

NOW THEREFORE, BE IT ORDAINED, by the Sangguniang Panlungsod of Tuguegarao City, in session duly assembled, that:

SECTION 1. TITLE - This Ordinance shall be known as the “*Pancit Batil Potun Festival Ordinance of Tuguegarao City.*”

SECTION 2. DECLARATION OF POLICY - It is the declared policy of the City Government of Tuguegarao to promote and preserve its cultural and culinary heritage, and to institutionalize the annual celebration of Pancit Batil Potun as a means to foster tourism, cultural pride, and economic empowerment through local MSMEs.

SECTION 3. OBJECTIVES – This ordinance aims to:

- a. Institutionalize the annual Pancit Batil Potun Festival;
- b. Promote Pancit Batil Potun as Tuguegarao City’s cultural and culinary identity;
- c. Foster pride in local traditions and heritage;
- d. Stimulate local economic activity by supporting MSMEs;
- e. Position Tuguegarao City as a premier cultural and culinary tourism destination.

SECTION 4. DATE OF CELEBRATION - The **Pancit Batil Potun Festival** shall be celebrated **annually every third week of August**, aligned with other cultural and tourism-related events of the city.

SECTION 5. FESTIVAL COMPONENTS - The festival may include, but shall not be limited to, the following activities:

- *Pancit Batil Potun* cooking contests and exhibitions;
- MSME food bazaars and product showcases;

- Parades, street dancing, and cultural performances;
- Tourism summits and culinary forums;
- Skills training and youth engagement activities.

SECTION 6. FESTIVAL COMMITTEE - A **Pancit Batil Potun Festival Committee** shall be constituted through an Executive Order by the City Mayor and shall be composed of the following and who shall be responsible for conceptualizing, organizing, implementing, and evaluating the festival annually:

- City Mayor (Chairperson)
- City Tourism Office (Vice Chairperson)
- Committee on Tourism, Culture and Arts (SP Representative)
- Department of Trade and Industry (DTI)
- City Budget Office
- City Planning and Development Office
- MSMEs and the food industry Representatives
- Academe and local cultural institutions
- Youth and Civic Organizations

SECTION 7. FUNDING - Funds for the implementation of this ordinance shall be sourced from the City Government's Annual Budget under the tourism or cultural affairs allocation. It may also be funded under the supplemental budget of this City for the current year or the succeeding years or the City may also seek sponsorships, donations, or grants from private and public entities to support the festival.

SECTION 8. POST- EVENT REPORTING – Within **sixty (60) days** after the festival, the City Tourism Office shall submit a comprehensive report to the Sangguniang Panlungsod, including financial statements, performance evaluation, and recommendations for improvement.

SECTION 9. SEPARABILITY CLAUSE. - If, for any reasons, any part of the provision of this Ordinance shall be held unconstitutional or invalid, other parts hereof which are not affected thereby shall continue to be in full force and effect.

SECTION 10. REPEALING CLAUSE. All Ordinance, Resolutions, Circular, Memorandums, or Rules and Regulation inconsistent with the provision of this Code are hereby repealed and modified accordingly.

SECTION 11. EFFECTIVITY CLAUSE. - This Ordinance shall take effect ten (10) days after its posting at Tuguegarao City Transparency Boards.